# 7th EU-ASEAN Business Council AGM Gala Dinner

Details: 3 June 2020, 6:30PM - 9:30PM | Four Seasons Hotel Singapore

Guest-of-Honour: Chan Chung Sing, Minister for Trade and Industry, and Minister-in-charge of Public Service, Singapore

The annual EU-ASEAN Business Council Gala Dinner presents an excellent opportunity for brand exposure to regional business leaders and policy makers from large European businesses in the ASEAN region Invited guests include EU Ambassadors to ASEAN, representatives from European Chambers and business leaders from European MNCs.

All Gala Dinner sponsors will receive ample brand visibility throughout the event and be featured on our digital marketing channels, newsletters and formal invitations before and after the event, widening your sponsorship reach beyond our membership subscription!

#### Gold

\$12,000

3 complimentary tables (20 tickets)

2 seats at VIP table

3 VIP cocktail invites

LARGE size company logo on all event backdrop, marketing material, website and publications

Acknowledgement during event remarks, possible speaking engagement

1 pull-up banner at registration

Provide door gift (optional)

1 corporate publication on individual seats

Full-page advert in EU-ASEAN Business Sentiment Survey (worth \$1000)

1 digital banner on EU-ABC website for 6 months (worth \$1000)

### Silver

\$8,500

2 complimentary tables (20 tickets)

2 VIP cocktail invites

MEDIUM size company logo on all event backdrop, marketing material, website and publications

Acknowledgement during event remarks

Provide door gift (optional)

1 corporate flyer (table tent) on dinner table (your production)

Full-page advert in EU-ASEAN Business Sentiment Survey (worth \$1000)

#### **Bronze**

\$5,000

1 complimentary table (10 tickets)

1 VIP cocktail invite

SMALL size company logo on all event backdrop, marketing material, website and publications

Acknowledgement during event remarks

Half-page advert in EU-ASEAN Business Sentiment Survey (worth \$500)

In-kind sponsorships: Beverage Partner, Gifts Partner, Media Partners & Supporting Partners; For enquiries or sponsorship applications, please email <a href="mailto:angeline.kwek@eu-asean.eu">angeline.kwek@eu-asean.eu</a> or visit <a href="http://eu-asean.eu">http://eu-asean.eu</a>. Individual tickets available at \$300 (members) / \$325 (non-members).

## **Sponsorship Application Form**

We would like to sponsor the EU-ABC AGM Gala Dinner 2020 at the following tier: ☐ Gold Sponsor (S\$12,000) ☐ Silver Sponsor (S\$8,500) ☐ Bronze Sponsor (S\$5,000) Company Name: \_\_\_\_\_ Contact Person: Designation: Email: Name to appear on invoice: Address to appear on invoice: Signature: \_\_\_\_\_ Date: \_\_\_\_\_ **Company Stamp:**