



Biography

Claus Andresen

President and Managing Director
SAP Southeast Asia

Claus Andresen is the President and Managing Director for SAP Southeast Asia (SEA). He is responsible for business strategy, operations, P&L, and sustainable growth for SAP across SEA, building on SAP's success in its 28-year establishment in the region. He leads high-performing teams across Singapore, Malaysia, Thailand, Indonesia, Philippines, Vietnam and other emerging markets in SEA.

Prior to this, Andresen was the Chief Operating Officer (COO) for SAP Indian Subcontinent, where he provided leadership and direction to SAP's multi-functional sales and operations organization in India. During his tenure, SAP India accelerated to become the Market Unit of the Year in 2016.

In his previous roles within SAP, he was responsible for Business Operations across Asia Pacific & Japan (APJ) with the charter to improve Sales and Operational Excellence. Before joining SAP's Global Customer Operations (GCO) organization Andresen spent more than a decade in various Global and Regional Senior Leadership roles in SAP's Services & Support organization (now Digital Business Services), and his last responsibility was to manage the Consulting Practices and Innovation Adoption Centers across the APJ region.

Andresen has a wealth of experience in managing large scale and multi-complex business transformations and IT programs for SAP customers in the Hi Tech and Retail industry all with the focus on business optimization.

Andresen is an experienced presenter at international conferences and has published a number of articles around Service industrialization. He holds a Master of Business Administration from Copenhagen Business School and Indian Institute of Management, Bangalore and has taken a number of certification programs at INSEAD and Stanford University.

He is passionate about helping governments and businesses achieve their aspirations by leveraging technology.

