



# MONTHLY NEWSLETTER

Volume 4/Issue 10 - October 2018

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## BRUSSELS MISSION TRIP 2018



*Above: Round-table discussion with EU Trade Commissioner Cecilia Malmström*

The EU-ABC organised a mission trip to Brussels this month to meet with various ministries at the EU Commission. The group of 16 delegates met with the European Commission and others during the 17-18th of October, including:

- EU Commission Vice-President, Mr. Jyrki Katainen
- EU Trade Commissioner, Ms. Cecilia Malmström
- Head of Economic Diplomacy, Mr. Angelos Pangratis
- DG Trade Desk Officers
- DG Grow
- DG DEVCO
- DGMove - Head of Cabinet
- EEAS Director for SE Asia
- Prime Minister of Cambodia, Mr Hun Sen
- Prime Minister of Vietnam, Mr Nguyễn Xuân Phúc
- Singapore Minister for Trade and Industry (Industry) and Minister for Communications and Information, Mr. S Iswaran



*Above: Meeting with EU Trade Commissioner Malmström; Below: EU-ABC Members with Mr S. Iswaran;  
EU-ABC with Mr Katainen; Meeting with the Cambodian Prime Minister.*



Companies present during the mission trip were BASF, BDO, Bosch, HSBC, JTI, Pernod Ricard, PMI, Prudential, SAP, EuroCham Cambodia and EuroCham Vietnam. To find out more about our activities and upcoming missions, visit the [EU-ABC website](#).

## EU-ABC NEWS COVERAGE

There is no reason why  
a region-to-region deal could not  
be reached by 2030, or even earlier

**Chris Humphrey**

Executive Director of the EU-ASEAN Business Council



EU-ABC Executive Director Chris Humphrey contributed an article to Friends of Europe's recently published discussion paper on Asia-Europe relations. Download the full publication here: [My ASEM Wishlist: How Asia and Europe should really be working together](#) or view Chris' article directly here: [A region-to-region trade deal is possible – if ASEAN and the EU can find common ground](#).



#### **Bosch to help reduce Kingdom's road deaths**

Bosch, which pioneered innovations like Anti-Lock Braking System (ABS) in 1978 and Electronic Stability Programme (ESP), is aiming to introduce new technology to curb traffic-related fatalities. Bosch is working towards creating higher awareness of the critical needs for road safety. The firm has partnered with NGOs and invested heavily in R&D to invent life-saving technology for motorists including Driver Assistance Systems which include features like: Automatic Emergency Braking (AEB), Lane Keeping Support (LKS), and Side View Assist (SVA), which help drivers in confusing or critical traffic situations.

**Full list of Media Articles featuring EU-ABC can be found [here](#).**

## **EU-ABC UPCOMING EVENTS**



### **EU-ASEAN BUSINESS COUNCIL MISSION TRIP TO INDONESIA DECEMBER 2018**

**EU-ABC MEMBERS: FREE  
NON-MEMBERS: S\$2000  
REGISTER HERE**

The EU-ABC will be organising a business mission to Indonesia from **4-6 December** to meet with Indonesia government officials and relevant stakeholders. Members are encouraged to attend these meetings as part of the EU-ABC delegation to raise issues and challenges faced in Indonesia.

#### **List of Targeted Meetings with:**

- President of Indonesia
- Coordinating Minister for Economic Affairs
- Minister of Finance
- Minister of Trade
- Minister of Industry



- Minister of National Development Planning/Head of National Development Planning Agency (Bappenas) **[Confirmed]**
- Minister of Health
- Minister of Transport
- Head of Indonesia Investment Coordinating Board (BKPM) **[Confirmed]**
- Director-General of Customs and Excise
- Head of Financial Regulatory Authority (OJK) Board of Commissioners
- Governor of Bank Indonesia (BI) **[Confirmed]**
- Secretary General of ASEAN
- Chairman of Indonesian Chamber of Commerce and Industry (KADIN) **[Confirmed]**

These meetings are open to EU-ABC Members **free-of-charge**. Non-Members of the EU-ABC can join this mission trip for a charge of **S\$2,000 per delegate**. Delegates will need to book their own flights and accommodation for the Mission. Please indicate your interest to be part of the Mission at [info@eu-asean.eu](mailto:info@eu-asean.eu).



#### **EU-ABC Members Customs Group Discussion**

Details: 07 November, 10-11am (SGT)

The Customs Group will be having a discussion prior to the upcoming Co-ordinating Committee on Customs (CCC) meeting in November, and to discuss co-operation regarding illicit trade issues.

Members, please write to [brenda.lee@eu-asean.eu](mailto:brenda.lee@eu-asean.eu) to confirm your attendance. Find out more about EU-ABC Advocacy Groups [here](#).



#### **Business Breakfast Briefing: Investing in Myanmar and the new Wholesale & Retail Regulations**

Details: 03 December, 9-11am, Venue TBC

In collaboration with the European Chamber of Commerce in Myanmar, our latest breakfast briefing will give a general overview of Myanmar's investment regime, with a focus on the changes introduced by the new Companies Law 2017 and the requirements for import and trading businesses. **Registration is [free](#).**

**NEW EU-ABC MEMBER**



**ABB** is a pioneering technology leader in power grids, electrification products, industrial automation and robotics and motion, serving customers in utilities, industry and transport & infrastructure globally. Continuing a history of innovation spanning more than 130 years, ABB today is writing the future of industrial digitalization with two clear value propositions: bringing electricity from any power plant to any plug and automating industries from natural resources to finished products. As title partner in ABB Formula E, the fully electric international FIA motorsport class, ABB is pushing the boundaries of e-mobility to contribute to a sustainable future. ABB operates in more than 100 countries with about 147,000 employees. Learn more at [abb.com.sg](http://abb.com.sg)

## PARTNER EVENTS

### **ASIFMA Annual Conference 2018: Developing Asia's Capital Markets**

Details: 1-2 November 2018, Marina Mandarin, Singapore

This flagship annual event of ASIFMA is a high-level, industry-wide event, providing a unique opportunity for global and regional policy makers, senior regulators and industry representatives from both sell side and buy side to meet and discuss important issues impacting the development of Asia's capital markets.



### **Business and Investment Opportunities in Malaysia as Gateway to ASEAN**

Details: 5 November, Hilton Munich Park Hotel, Munich

As Malaysia moves towards strategic diversification to increase competitiveness, particularly in high-value products and high-end services, there is much scope for expansion for German investments in Malaysia.

**Participation is free of charge.** Register [here](#).

### **ASEAN Business and Investment Summit (ABIS) 2018**

Details: 12-13 November 2018, Sands Expo and Convention Centre, Singapore

The ABIS 2018 is ASEAN's premier annual business and investment event. It will be held in conjunction with the ASEAN Summit from 12th to 13th November 2018. ABIS 2018 will revolve around the theme of "Building Tomorrow, Connecting Today". Preferential rates for EU-ABC Members available with code **ASEANEUABC**.



### **Practical Insights to Trade Compliance in Indonesia**

Details: 14 November, Singapore Business Federation

In this course, local country and supporting trainers with rich consulting and industry practitioner backgrounds will share regulatory aspects of trade and customs environment in Indonesia, and how they managed and resolved issues for companies and clients. [Sign up](#) today!

# Asia Trade in the New Global Order

Escalating trade tensions between major powers, the declining influence of global economic institutions and the establishment of new trade routes are all key to understanding the shifts in global trade. At the same time, the disruptive influence of technology is also reshaping the way we do business. All of these issues will be debated at this important, forward-looking Asia House conference, held at the iconic Mandarin Oriental Singapore.

## Confirmed speakers include:

- **HE Chan Chun Sing**, Minister for Trade and Industry, Singapore
- **Dr Kai-Fu Lee**, Chairman and CEO of technology venture investment firm Sinovation Ventures and former President of Google China
- **Thomas Lembong**, Chairman of the Indonesia Investment Coordinating Board (BKPM) and former Trade Minister of Indonesia
- **Dr Robert Koopman**, Chief Economist at the World Trade Organization
- **Marcus Treacher**, Senior Vice President of Customer Success, Ripple

Leading figures from government, trade, investment, and technology will share predictive analysis on the shifts taking place within the world economy. **Keynote speeches, discussions and panel sessions on the following themes:**

- **The Shifting Trade Landscape in Asia and Beyond**
- **Creating a Digital Ecosystem**
- **The Business and Politics of the Belt and Road**

To register, please email [joshua.lay@asiahouse.co.uk](mailto:joshua.lay@asiahouse.co.uk) or dial +44 (0) 20 7307 5439 for any queries. Latest [programme](#) and [sponsorship packages](#) available.

