

**JOIN OVER 1000 LEADERS TO SHAPE A
BETTER WORLD THROUGH BETTER DIVERSITY &
INCLUSION, BETTER LEADERSHIP AND BETTER BUSINESS**



Break the Ceiling Touch the Sky® 2021



**Virtual
Summit**

The Success and Leadership Summit for Women®
October 26, 2021, Singapore

NORTH AMERICA | GREATER CHINA | INDIA | ANZ | MIDDLE EAST | EUROPE | SINGAPORE | AFRICA



Best practices for leadership and success, diversity & inclusion

Cross-Industry learning and best practices

Mentoring from the world's best leaders

“I have seen Break the ceiling, touch the sky conference go from strength to strength every year, bringing together great participation from CEO's, C-Suite executives, Diversity & Inclusion practitioners and founders/heads of businesses. The BTCCTS summit is really mobilizing a movement for building more gender balanced workplaces. It has something for everyone – CEO's to learn from one another on how to drive change and progress towards gender diversity. Women who are looking for advise on how to take their careers forward and Men who want to be champions of change.”

- **Amita Chaudhury**, Group Head, ESG, AIA

DEVELOP your leaders

ENHANCE your Diversity & Inclusion

BUILD your company's business and reputation

The 2021 World Edition of **Break the ceiling touch the sky®**

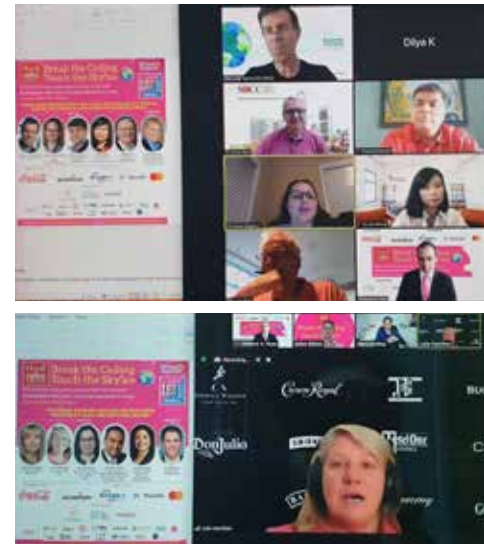
The 2021 World Edition of **Break the ceiling touch the sky®** - the success and leadership summit for women® - is the seventh annual world edition of the summit to be hosted out of Singapore. Aptly named the BETTER WORLD Edition - this summit is a critical pillar of House of Rose Professional's **MISSION 2029 FOR A BETTER WORLD** - which aims to transform the world through better diversity & inclusion, leadership and business and has the goal of quintupling the number of Female CEOs in the world's 500 largest Companies (from 14 in 2020 to 70 by 2029). This single change would have a transformative impact in terms of creating a more equal and better world.

The 2021 Better World Edition of **Break the ceiling touch the sky®** will focus on sustainable solutions to some of the biggest challenges the world is facing today - and the role that diversity & inclusion (especially gender diversity) will play in this dynamic new world. The summit will be conducted virtually and offers organizations the world over the opportunity to train their leaders for success and business impact in a VUCA world where increasingly organizations and leaders must learn to "look around the corner", providing specific inspirational experiences, best practices and tips from the best CEOs and senior leaders of our time. Over 1000 leaders representing the world's best Companies will attend the 2021 Better World Edition of **Break the ceiling touch the sky®**. From CEOs to futurists, Diversity, Equity and Inclusion experts to Function leaders, entrepreneurs to youth leaders, the summit will attract a broad and diverse audience intent

on shaping a better world.

The 2021 Better World Summit brings together a stunning array of global speakers from the world's best Companies and is the climax edition to the 2021 World Tour of Break the ceiling touch the sky which includes editions in **North America, Europe, India, Greater China, Africa, ANZ** and the **Middle East**. The summit offers sponsor partners extensive marketing opportunities and positive exposure and an opportunity to be part of a Mission that truly has the ability to change the world.

The summit is led personally by former Walmart and Procter & Gamble Executive Anthony A. Rose, Chairman and CEO, House of Rose Professional and the best-selling author of *Break the ceiling touch the sky: success secrets of the world's most inspirational women*, *How to get, grow and succeed in your Dream Job* and *Daddy's Logic: live a life of no limits, no excuses, no regrets* alongside an advisory council of the world's key C-Suite executives and champions for change.



Break the ceiling touch the sky® **enables Companies to:**

1. Collaborate and lead a global Mission to shape a Better World
2. Train diverse leadership for success and greater contribution in a rapidly changing world
3. Unleash the full potential of their female leadership talent
4. Enhance their business and reputation learning from the diversity, equity & inclusion strategies of the world's best across industries and geographies
5. Connect with the world's most inspirational leaders

“Thank you for the opportunity you have created for us all to be a part of something bigger! Being the father of two amazing daughters this hit home more than just in my career and the careers of my employees. This event will make me a better father and a better leader”

- **Jeremy Perkins**, Director, Global Support Services, Stryker

Past speakers at Break the ceiling touch the sky®



Colleen Lindholz
President,
Kroger Health



James Michael Lafferty
Chief Executive Officer,
Fine Hygienic
Holding



Natalia Shuman
EVP and CEO,
North America
Bureau Veritas



Max Rangel
Global President,
Spin Master Corp.



Julie Hamilton
Chief Commercial
Officer, Diageo



Lana Popovic
Central and Eastern
Europe President,
The Coca-Cola Company



Bob McDonald
8th Secretary, Department
of Veterans Affairs, Retired
Chairman, President and
Chief Executive Officer,
Procter & Gamble



Dr. Lisa M. Coleman
Senior VP for Global
Inclusion and Strategic
Innovation and Chief Diversity
Officer, New York University



Krish Iyer
President & CEO,
Walmart India



Grace Puma
Executive Vice
President, Global
Operations, PepsiCo



Richard Mclean
Regional Chief
Financial Officer,
SAP Asia Pacific Japan



Suran Magesvaran
President of P&G
Asia Pacific (APAC) and
President, P&G India,
Middle East and Africa
(IMEA)



Ng Tian-Chong
Managing Director
Greater Asia, HP



Pier Luigi Sigismondi
President,
Dole
Packaged Foods, LLC

Sponsor Partners since 2015



“Thank you so very much for supporting mothers and children in India through the book sales (of Break the ceiling touch the sky). I'm so pleased that your organization continues to make such tremendous progress on issues that are vital to the core of Save the Children's own work in gender diversity, and that you raise awareness about women's leadership to new heights. You have done so much to drive this movement forward! It was an honour for Save the Children's to once again be the recipient of the proceeds of your book. I join my colleagues in sending my grateful appreciation for your continued support for Save the Children's work - in India and around the world. Thank you for your commitment and dedication.”

- Carolyn Miles, CEO, Save the Children

Testimonials on Break the ceiling touch the sky® from around the World

2020 WORLD EDITION:

Nov 11-12, 2020,
Singapore



"The session I attended were awesome. Great key note speakers and good panel. Timing was well managed. Impressed how flawlessly you have moved the conference to the virtual platform. I was part of the first delegates (Break the ceiling touch the sky 2015) - the sessions were good then but the format has become so much sharper and better over time. It is such great work you do for young and seasoned female and male leaders. Well done."

- **Susanne Arfelt, Managing Director, SEA Consumer & Foodservice, Fonterra Co-operative Group Limited**

2020 MIDDLE EAST EDITION:

Oct 1, 2020,
Middle East



"It was great to be part of the virtual event, Anthony. I drew a lot of inspiration from my fellow panelists, and particularly from James Lafferty and his notion of forced change. I wholeheartedly believe it's necessary to make the change we need."

Claudia Navarro, Marketing Director, Middle East and North Africa, The Coca-Cola Company

2019 USA EDITION:

Feb 4, 2019,
New York



"Break the Ceiling, Touch the Sky has made a difference to me, especially in stimulating me to articulate my story and leadership purpose, which I've done on other occasions too. I'm humbled by the fact that people still get in touch with me, as a result of your event in 2016 and recently I've been able to recommend a colleague of mine in Singapore to speak at an event another company is holding - so someone else has a chance to share their story too!"

Catherine Hall, GM Commercial & Strategy, Shell Shipping and Maritime at Shell

2018 WORLD EDITION:

Sep 10, 2018,
Singapore



An inspiring Pink afternoon @Break the Ceiling Touch the Sky summ hearing from woman leaders around the world sharing their experiences with us. Every single woman I spoke to at the summit was blown away by this summit even though it was 12 hours long! Now THAT'S saying a lot! Congratulations on a tremendously successful summit !!!

Linda Nguyen Schindler, Chief Operating Officer, FirstCOUNSEL

2018 AUSTRALIA EDITION:

Mar 13, 2018,
Sydney



Dear Anthony Many thanks for the amazing conference. Every delegate from Visa was awed and overwhelmed by how well the event was organized. The speakers were brilliant, engaging and insightful. It was really inspiring to be at the conference and in the presence of such successful people. It was a great learning experience for me personally.

Rama Tadepalli, Product Head, India and South Asia, Visa

2017 INDIA EDITION:

May 11, 2017,
Mumbai



Fantastic event Anthony Rose, great sharing and learning from leaders, both male and female. I was really encouraged by the interest and discussion in our tech panel. Thanks for creating and executing an incredible forum!

Michelle Simmons, General Manager of Southeast Asia New Markets of Microsoft

2015 WORLD EDITION:

Sep 29, 2015,
Singapore



"As I said at the close, you went well beyond expectations - it was a thoroughly fascinating day. Really proud that we could be part of it, not only to support, but for our employees to listen and learn from fabulous stories and experiences. The panels idea worked superbly. You have inspired all of us."

Alex von Behr, Chief Customer Officer, Unilever Plc.

"The summit Break the Ceiling Touch the Sky 2015 was fantastic with 400 delegates and 43 international speakers with wide-ranging backgrounds. Meticulously designed and well thought-through in terms of the topics or panel discussions as well as design and methodology, which reflect in the flow and the crafting of the day. Exceedingly meaningful day for all - the speakers as well as the delegates. Thank you."

Anuradha Challu, Vice President, HR Core Services, PepsiCo Asia, Middle East and Africa

To join as a Participating Company
for the 2021 World Edition of **Break the ceiling touch the sky®**
please visit: www.houseofroseprofessional.com

To lead as a sponsor
at the 2021 World Edition of **Break the ceiling touch the sky®**
please email: anthony@houseofroseprofessional.com

*Titles of leaders mentioned are at the time of providing the testimonial.